

Jay Manalansan

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WORK EXPERIENCE

Happy Money

Software Engineer

Jul. 2022 – Nov. 2022

Remote/Torrance, CA

- As a Software Engineer on the experiment team, I implemented a/b testing code for Happy Money's website app for new customers applying for financial loans nationwide.
 - Increased conversion rate by 10% within first three months.
 - Using React, Node.js, styled-components, Git, and learning on the job LaunchDarkly, Terraform, MixPanel, Segment, and FullStory.
- Worked with senior engineers to analyze code base and presented to our UI team a new implementation pattern for a/b testing that prevented code duplication and decreased the overall bundle size.
- Represented our team in weekly deployments verifying production code, helping to debug issues in deployment, one time working a 12 hour day resolving a build error that was not from our team.
 - Guided and trained our outsourced Vietnam team sometimes working extra hours to compensate time difference.
- Needed scheduling flexibility to take care of personal family matters, which is why this is my last role.

Frost Law Firm

Web Developer

Dec. 2019 – Jul. 2022

Remote/San Pedro, CA

- As a Web Developer working solo, I updated their website and improved SEO and Lighthouse scores using Next.js, React, Tailwind CSS, styled-components, TypeScript, Git, and Vercel.
- Researched and developed an internal resource website for documents to be shared within the company. Using the same front end technologies but including a Strapi backend using Postgres and AWS.
 - Implemented Microsoft Authentication Library to allow seamless logins from their Outlook emails to the internal resource website.

iHerb

Software Developer

Oct. 2015 – Jun. 2019

Irvine, CA

- As a Software Developer on the orders and my account team, at an enterprise level I worked on iHerb's international e-commerce website and internal customer service website developing features in HTML, CSS, Sass, Bootstrap, JavaScript, jQuery, and learning on the job Gulp, C#, Razor, MySQL, .Net 4.X/.Net Core, Team Foundation Server, Git, and Docker.
 - Created following pages: My Account, Me, Rewards, Orders, Order Summary, Returns, Tracking Orders, using APIs to different microservices.
 - Achieved pixel-perfect responsive designs in 8 different languages.

Insteo

Lead Front End Coder

Mar. 2013 – Nov. 2014

Long Beach, CA

- As a Lead Front End Coder for a small team, I developed over 10 animated and interactive digital signage websites using HTML, JavaScript, and jQuery increasing the company's sales inventory of applications.
 - Developed an award winning touchscreen way-finding website used onboard the Queen Mary ship in Long Beach.

EDUCATION

The Art Institute of California — Orange County, a campus of Argosy University

Bachelor of Science, Web Design and Interactive Media

Mar. 2012

Santa Ana, CA

- Designed and developed the school's touchscreen kiosk, served as a Peer Mentor for new students

Coding Dojo — 3 Month Full-Time Full Stack Development Bootcamp

Bootcamp Grad

Mar. 2015

Seattle, WA

- Learning LAMP, MEAN, and Ruby on Rails

SKILLS & INTERESTS

- **Skills:** JavaScript, React, TypeScript, Node.js, C#, SQL, MySQL, HTML, CSS, Sass, Tailwind CSS, jQuery, Gulp, Git, Docker, Chrome DevTools, Visual Studio Code, Jira, Strapi, Vercel, DigitalOcean, Adobe Creative Cloud (Illustrator, Photoshop)
- **Interests:** Video Games; Marvel SNAP; hiking with my Siberian Huskies; watching reality shows; The Office; collecting Lego sets;